**CURRICULUM VITAE**

**Arunima Basu**

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**CAREER OBJECTIVE:** To gain experience in film making, analysis and creative content writing where my knowledge so far, creative initiative, ideas and a genuine enthusiasm would allow me to progress.

**EDUCATION QUALIFICATION**: Preparing for Mphil/Phd this year, other details are attached below:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Year of passing** | **Qualification** | **Board** | **School / College / University** | **Total marks %** |
| 2006 | 10th | **WBCHSE** | **Bidya Bharati Girl's High School** | 75% |
| 2009 | 12th | **WBCHSE** | **Andrew's High School** | 62.5% |
| 2010- 2012 | B.A.  English (Hons) | **Calcutta University** | **Bangabasi College**. | 53.25% |
| 2013 | M.A.  (Film Studies) | **Jadavpur University** |  | 56% |

**WORK EXPERIENCE:**

* Writing for TTIS (The Telegraph in Schools).
* Marketing and Promotion of events as freelancer for different event management companies.
* Worked at NIIT (Camac Street) and Mind Wave Info Tech as a part time tele-caller.
* Experienced in content writing as freelancer for 7+ years.
* Operational manager and Editor of a small content writing organization, **Excellent Word Weavers**.
* Blogger and editor at <http://startcup.in/> and <http://www.digibroc.com/> .
* **Co-owner of a website in films and a small production company, FilmSpeak:** [**www.filmspeak.in**](http://www.filmspeak.in)
* **Worked as academic content writer, in Absas Solutions Pvt. Limited.(6 months)**
* **Contributor at** [**www.womensweb.in**](http://www.womensweb.in)**.**
* **Content Developer at http://www.medylife.com/.**
* **Currently working with White Rose Advertising Private Limited (via contract).**
* Worked in short film: [**Pother Debota**](https://www.youtube.com/watch?v=NzPS4iFk8Vs), under **The Media Lab, Jadavpur University.**
* **Production Manager in a small documentary on Chinese Breakfast Bazar, Kolkata for** [**www.pingnetwork.in**](http://www.pingnetwork.in)**, Mumbai.**

[**https://www.youtube.com/watch?v=NLyZQJgOF0g**](https://www.youtube.com/watch?v=NLyZQJgOF0g)

**https://www.youtube.com/watch?v=RqHi8FiK3xI**

**Other details are available at India Food Network!**

* **Production Manager in short film Promotion, which was amongst the top 100 films in the India Film Project 2014.**
* Worked in Research and Development, for a short film project, Up Above The World So High, 2015 for Goethe Institute, Germany.
* **Subtitling in a documentary on gender crisis of a former football player (work in progress.)**

**Work In Progress:**

* **Production designing in our upcoming short film, Pragoitihasik. (work under progress)**

**Organizations We Have Worked With:**

* **Switch Idea;**
* **Amazon;**
* **Junglee;**
* [**http://www.ecaglobal.com.au/**](http://www.ecaglobal.com.au/)**;**
* **Familycart;**
* **Tutorpace;**
* **Answers.com;**

**Associated links:**[**http://startcup.in/author/arunima/**](http://startcup.in/author/arunima/)

[**https://www.switchidea.com/arunima**](https://www.switchidea.com/arunima)

**PERSONAL SKILLS:**

**Fast and proficient Computer Knowledge**

**Willingness to learn**: Achieving new skills through work.

**Teamwork**: Enjoy working in both team environments as well as independently.

**Creativity: Writing short stories, poems, slogans etc.**

**Self-motivation/management: Completed Higher Secondary Education as well as B.A. while working.**

**INTERESTS:**

**Cinema**:

* Watching all types of films; taking part in discussions; attending seminars; reading critical and analytical works on films.
* Independent film making (documentary and short films).

**New Media**: Exploring and researching in the Internet.

**Literature**: Reading a broad range of literary texts of different genres.

**Creative writing**: Hardcore blogger, develop creative contents, write diaries and poems.

**EXTRA CURRICULAR:**

* Singing ( Completed music diploma in Classical from Sur Tan, Sangit Shiksha Kendra affiliated to Prayag Sangit samiti,Allahabad)
* Dancing (Was attached to Shaimak Davars’s Institute of Performing Arts, Kolkata and Vibes dance group. Performed many stage shows in Kolkata and various dance competitions.)
* Painting
* Badminton
* Swimming

**PERSONAL PROFILE:**

Father’s Name :    Mr. Ranjit Kumar Basu.

Nationality    :    Indian.

Date of Birth :    11.01.1990

Age : 24

Languages Known    :   English, Hindi and Bengali.

**Place:** Kolkata

**Date: 25.04.15**

